

BUSINESS LEADER BROADCASTS

Introduce your company and increase your brand awareness with our community easily and affordably!

The best way to describe the Business Leader Broadcasts is that it is a solo digital email business card sent to our email subscribers. Marketing your business with our Business Leader Broadcast is an affordable and effective way to directly promote your company to thousands of WNFP email subscribers.



VIP Member Rate	\$45.00
Standard Rate	\$60.00

Rates are based on a single email blast.

The Business Leaders Broadcasts are an attractive and affordable solo email blast for exclusive exposure of your products or service offers.

- 1. Provide us with your company news, events or special offers**
- 2. or we can share our standard email template of your company which includes:**
 - Company Name
 - Image of choice (optional)
 - Company description
 - Description of Product or service promotional offer with targeted link
 - "Call to action" button

WHAT WE NEED FROM YOU:

Using our email template (sample above):

- A brief description of your company (140 words or less)
- An image to include with your ad placement (no image, we will choose an appropriate image for you.)
- A descriptive offer of your products or services promotion you'd like to share.
- A targeted URL link for the "Call to Action" button.

Already have an image you'd like to send:

Send us your artwork and targeted URL link for call to action button (website page, PDF file or email address)

TERMS

- Solo Email Blasts are released on a weekly basis; distributed on Wednesdays.
- Once a month per customer (first come, first serve basis)
- Payment and ad copy changes are due BEFORE ad is distributed.
- A copy of your email blast will be sent for approval. (2 edits allowed)
- If final approval is not received advertiser may forfeit payment.
- WNFP is not responsible for any errors in the email ad after final approval is received.
- WNFP has the right to refuse any advertisement not consistent with our mission. For more information contact WNFP at (914) 266-0347 or email: ads@wnfp.org.

ADDITIONAL INFORMATION

- **Recommended image size:** 600 w
- **Targeted URL Links include:** website page, PDF file, email address

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RESERVATION FORM

RESERVE YOUR SPOT!

Please complete the information below to reserve your spot; return this form via email:

ads@wnfp.org or fax: 866.334.1988

PURCHASERS NAME _____

COMPANY _____

BILLING ADDRESS _____

CITY _____ ST _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

Please place a check in the box below:

I have read the general advertising information and agree with the terms.

VIP Members must make reservation for Business Leader Broadcasts online to receive discount. ([click link](#))

PAYMENT OPTIONS

Please specify # of reservations: _____ X 60.00 = \$ _____

Please Bill Me

Pay with Credit Card

Credit Card Type: VISA MASTERCARD AMEX

Credit Card Number: _____ - _____ - _____ - _____ Exp. Date: ____/____ Sec. Code: _____

I hereby authorize Westchester Networking for Professionals to process a one-time charge to my credit card above for the agreed upon purchases.

Signature _____ Date _____

Please complete form and return via email: ads@wnfp.org or fax to (866) 334-1988;
Questions, please call (914) 266-0347.